



Jardine Distribution, Inc.

Jardine Distribution, Inc.

Jardine Distribution Building
222 Sen. Gil J. Puyat Avenue
Makati City 1230
Philippines
Tel (632) 843 6011 Fax (632) 817 9461
www.jardinedistribution.com

March 31, 2011

To : Business Editor

Press Release
For immediate release

FIRST LESSON WITH STREET CHILDREN



Street children enjoy a group game with JDI staff at Dynamic Teen Company's newly built school building; a structure built using JDI's leading water proofing and wood preservative products

Jardine Distribution, Inc. (JDI) staff learned new lessons themselves as they recently joined some volunteer teachers pushing “classrooms in pushcarts” and went around to teach street children basic lessons in reading, writing and values formation. The project, spearheaded by CNN Hero of the Year for 2009 Efen Penaflores and his Dynamic Teen Company started with a few volunteers who on weekends go around and teach from pushcart classrooms to keep street children away from violent gangs and help them become more productive. “I find that being aware of the risks street children are faced with and the opportunity to do something about it is quite fulfilling,” says one of the volunteers.

Inspired by a talk by Penaflores on Corporate Social Responsibility (CSR) during one of JDI's lunch and learn sessions, JDI staff volunteered their time during a weekend to join these teachers giving pushcart lessons. Medical consultations



Jardine Distribution, Inc.

were also given by JDI's company nurse, followed by games and some refreshments back at Dynamic Teen's newly built Kalingain Batang Mahirap Center, an educational center for the street children and another construction project aided by JDI by providing its leading water-proofing and wood preservative products.



Other street children conduct their classes by the roadside

The pushcart lessons form part of JDI's continuing Edukasyon 2.0 (Education 2.0), a CSR program aiming to address the educational crisis in the country due to lack of public school classrooms, furniture, teachers and teaching materials.

For further information, please contact:

Jardine Distribution, Inc.
Edwin H. Hernandez

(632) 843-6011

This and other Group announcements can be accessed through the Internet at www.jardinedistribution.com