



Jardine Distribution, Inc.

Jardine Distribution, Inc.

Jardine Distribution Building
222 Sen. Gil J. Puyat Avenue
Makati City 1230
Philippines
Tel (632) 843 6011 Fax (632) 817 9461
www.jardinedistribution.com

January 29, 2010

To : Business Editor

Press Release
For immediate release

JDI HELPS FLOOD VICTIMS RECOVER THEIR LIVELIHOOD



As relief goods and donations pouring into the areas affected by typhoons Ondoy and Pepeng begin to dwindle, JDI sets the stage for the next phase in helping the victims recover—by getting them started again with their livelihood.

In line with its thrust of ‘partnering Filipino farmers,’ JDI held livelihood recovery programs in two of the worst-hit towns by typhoon Pepeng. As an initial activity, rice and vegetable farmers were invited to attend meetings where Jardine technicians presented new technologies and solutions in crop management to help them ensure success with their farming. Crop materials like vegetable



Jardine Distribution, Inc.

seeds, soil conditioner and pesticides were distributed for free to the participants who may now plant and start farming again.

The activity forms part of JDI's continuing efforts of educating farmers with proper crop management and offering solutions through the products it markets. These initiatives become more important now for farmers to ensure profitable yield from their crops and help them rebuild their lives. As a small way of giving back to its partners, JDI takes on this activity as a great opportunity to help farmers get back on their feet towards recovery.

For further information, please contact:

Jardine Distribution, Inc.
Edwin H. Hernandez

(632) 843-6011

This and other Group announcements can be accessed through the Internet at www.jardinedistribution.com