



Jardine Distribution, Inc.

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Jardine Distribution Building
222 Sen. Gil J. Puyat Avenue
Makati City 1230
Philippines
Tel (632) 843 6011 Fax (632) 817 9461
www.jardinedistribution.com

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Press Release
For immediate release

Jardine Distribution Inc., Phils Joins 13th Worldbex



On March 12-16, 2008, Jardine Distribution Inc. (JDist.) participated in The 13th Philippine World Building and Construction Exposition (Worldbex), the Philippines' biggest constructions and building materials exhibit with around 700 exhibitors from top companies both locally and abroad.

The exposition was attended by top architects, specifiers / purchasers, building / property contractors among others. Since construction season starts March in the Philippines, homeowners also checked out the event to get some home ideas as well as identify suppliers and products to use.



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JDist. had the opportunity to showcase its products like Solignum wood preservatives, the No.1 wood preservative in the Philippines; Super Thoroseal waterproofing and Rheomix cement admixture; and JDist's newest product, Hometrek TC soil termiticide. This was also an avenue to answer queries about each product particularly on proper application and usage.

JDist's participation was well received by guests as demonstrated by the number of inquiries and requests for full product briefing/presentation. It was estimated that JDist booth received around 5,000 visitors for the duration of the event.

For further information, please contact:

Jardine Distribution, Inc.
Edwin H. Hernandez

(632) 843-6011

This and other Group announcements can be accessed through the Internet at www.jardinedistribution.com