



**Jardine Distribution, Inc.**

**Jardine Distribution, Inc.**

Jardine Distribution Building  
222 Sen. Gil J. Puyat Avenue  
Makati City 1230  
Philippines  
Tel (632) 843 6011 Fax (632) 817 9461  
[www.jardinedistribution.com](http://www.jardinedistribution.com)

March 17, 2008

To : Business Editor

## **Press Release**

For immediate release

### **Jardine Distribution, Inc. wins JM Pride in Performance Award!**



March 10, 2008 was truly a historic day for Jardine Distribution, Inc. as its try to the 2008 Jardine Matheson Pride in Performance Awards was declared the winner in the Marketing Excellence Category.

The announcement was made by Mr. Anthony Nightingale, Managing Director, during the Jardine Matheson (JM) Annual Address.

This is certainly a big achievement not only for Jardine Distribution, Inc. (JDI) but for the whole JM Group in the Philippines as this is the first time that a local Jardine company has won a PIP award. JDI's winning entry, Project Kuholq



## **Jardine Distribution, Inc.**

highlighted the success story of Surekill as an example of the JDI's exceptional marketing skills in an industry teeming with lower-priced generics.

The JM Pride in Performance Awards Program was designed to seek out teams at the operational level within the JM Group business units whose members have produced outstanding achievements in demonstrating the Group's values.

JDI now gears up for the bigger challenge of competing for the Grand Prize as Edwin Hernandez and his team prepare for the presentation to the JM Board of Judges on April 12. The Grand Winner of the PIP, being the best among the 5 Category Winners, will be announced on April 25 during the PIP Awards Night in Hong Kong. Let us all join hands in wishing good luck to our colleagues come presentation day! Go for the Grand Prize Award, Team Jardines!

For further information, please contact:

Jardine Distribution, Inc.  
Edwin H. Hernandez

(632) 843-6011

This and other Group announcements can be accessed through the Internet at [www.jardinedistribution.com](http://www.jardinedistribution.com)