



Jardine Distribution, Inc.

Jardine Distribution, Inc.

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To : Business Editor

Press Release
For immediate release

JDI Launches Soilguard

We are happy to introduce the newest brand to CS Group product line...

SOILGUARD
by Solignum

ANAY
nandyan na sila, sa ilalim ng lupa.

Stop Termites!
Gamitin ang **SOILGUARD**,
ang makabagong soil termiticide. Ito ay:

STRONGER AND LONGER LASTING PROTECTION

LOW APPLICATION COST

ODORLESS

LESS HAZARDOUS

Also available in 500 and 250ml sizes

SOILGUARD by Solignum is a new termiticide that can be used for protection of homes from termite attacks. It offers excellent treatment cost, is odorless and is less hazardous to applicator and environment.

Soilguard is also from Protim, the maker of the number one wood preservative-Solignum. Soilguard will be positioned in the market as the official partner of Solignum in our **TOTAL TERMITE SOLUTION campaign**.

Soilguard is a repellent soil termiticide. Its active ingredient is Cypermethrin that has been proven effective in controlling termites. It also offers longer-lasting protection by providing a barrier preventing termites from entering the structure.

Because of its highly potent formula and higher dilution rate, Soilguard is more economical to use as it covers wider area.

1L Soilguard + 75L water= 15sqm coverage

Soilguard also is in odorless water-based formulation making it so convenient to use, and is less hazardous when used properly.

Soilguard will be available in the market starting March 2009.



ANY QUESTIONS ON TOTAL TERMITE CONTROL?
Call Engr. Luras at 02-8436011 to 15
or text 0920-910-ANAY (2629)
For your total termite solution, use **Solignum**

DISTRIBUTED IN THE PHILIPPINES BY:



JARDINE DISTRIBUTION, INC.
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www.jardinedistribution.com



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HomeTrek* TC on the other hand, will remain as our Chlorpyrifos (CHP) soil termiticide and will continue to serve the loyal CHP market.

Let us all give our utmost support to our newest brand, Soilguard by Solignum.

STOP TERMITES! Gamitin ang SOILGUARD.

For further information, please contact:

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This and other Group announcements can be accessed through the Internet at www.jardinedistribution.com