



Jardine Distribution, Inc.

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May 22, 2009

To : Business Editor

Press Release
For immediate release

Protect your home from termites

UNPROTECTED!

Walang daan ang anay sa protektadong bahay!

No access talaga ang anay with **TOTAL TERMITE SOLUTION** --- ang pinagsamang lakas ng Solignum at Soilguard. Mag-Solignum para sa kahoy, at para siguradong hindi na makakapasok ang anay, gamitin ang Soilguard sa lupa.

Todo ang proteksyon with Total Termite Solution!

Any questions on Total Termite Control?
Call Engr. Luna at 843-6011 to 15
or Cellphone No. 0920-910-ANAY (2629).
Or e-mail us at cs@jardinedistribution.com

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The Philippines is one of the tropical countries where houses are prone to termite attacks. These silent enemies do not discriminate between the rich or the many struggling Filipinos who use their life savings to acquire a house for their families.

Unknown to many homeowners, most of them are living with these unwanted housemates which can multiply to as much as 30,000 eggs in one day. The queen termite which can live up to 25 years can produce millions of termites which feast not only on wood but also on books, clothes and other household items.

For this reason, Jardine Distribution, Inc (JDI), a leading distributor of applied construction products, has embarked on a campaign to educate homeowners and carpenters to properly protect wood from this pest. Through proper wood preservation, homeowners can save up thousands of pesos in costly home repairs.

Peachy Tiu, JDI's Product Manager, recommends the application of Solignum wood preservative to all wood-based materials to ensure protection from termite attacks. She explains that Solignum has been tried, tested and trusted all over the world for more than 100 years and that in the Philippines, Solignum is the only wood preservative that has been proven effective against termites, wood borer, and fungi. 'Solignum only uses the highest quality raw materials ensuring that every application deeply penetrates and stays in the wood permanently,' Ms. Tiu added.

In addition, Ms. Tiu also recommends the use of soil treatment because subterranean termites not only eat wooden parts of homes but other household items like clothes, books and other important documents.

'To ensure that your house is totally protected from termites inside and out, you can use Soilguard soil termiticide around the perimeter of your house to repel the termites from entering. Soilguard's active ingredient, Cypermethrin, is a proven ingredient that binds strongly with the soil, creating longer lasting barrier against termites,' she explains.

'The unique formulation of Soilguard makes it odourless, less hazardous and friendlier to the environment. Soilguard, once if applied properly, will give your home at least 5-year protection against termites,' Ms. Tiu added.

Soilguard is also a product of Protim Osmose, the makers of Solignum, with years of expertise on wood preservation and termite control.

'In times of economic downturn, it is best to invest on a Total Termite Solution in order to protect your homes. Apply Solignum wood preservative on your wood, and Soilguard soil termiticide for soil treatment. Walang daan ang anay sa protektadong bahay!' Ms. Tiu concluded.



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For further information on Total Termite Solution, call Engr. Lunas Hotline no. (0920) 910-ANAY (2629).

For further information, please contact:

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Edwin H. Hernandez

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This and other Group announcements can be accessed through the Internet at www.jardinedistribution.com