



Jardine Distribution, Inc.

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September 8, 2010

To : Business Editor

Press Release

For immediate release

WATERPROOF YOUR BIGGEST INVESTMENT



Your home is not only where your heart is, it could possibly be your biggest investment. Protecting your investment means you have to guard it against destruction.

Waterproofing is a step that a good number of homeowners overlook. Homes need waterproofing because concrete is generally not watertight.

With the emerging rainy season, leaks from balconies, roof decks, basements and firewalls usually follow, as excess water damages. A lot of homeowners have made the mistake of dealing with the problem after the damage has been incurred, which has resulted to costly renovations, such as during the case of Typhoon Basyang.

There are many types of waterproofing systems; hence, it is important that you address the specific waterproofing requirement for your target area; otherwise, you may just be spending good money on a process that you have to do over again.



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Optimum Flex is a flexible membrane cementitious waterproofing product to be applied to concrete areas prone to movement such as balcony, elevated pool, roofdeck, etc. You may also use **Optimum Flex** for your bathroom and firewall, and because **Optimum Flex** is non-toxic, it is safe to use in concrete tanks for potable water. Composed of liquid polymer (part A) and pre-mixed powder (part B), **Optimum Flex**, when mixed, produces a brushable slurry. Simply clean the exposed concrete area, damp with water and then apply **Optimum Flex**. **Optimum Flex** is recommended for both indoor and outdoor use. With excellent adhesion, when waterproofing your concrete and masonry, **Optimum Flex** also adheres to incidental surfaces such as wood, steel or glass.

Optimum Flex is available at Wilcon Builders, Handyman and selected hardwares nationwide.

For more information, call Jardine Distribution Inc. at 843-6011 to 19. You may also text your queries to Engineer Lunas at 0920-910-ANAY (2629).

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This and other Group announcements can be accessed through the Internet at www.jardinedistribution.com